

FOR IMMEDIATE RELEASE:**Thousands of tickets reduced to West End musicals****Autumn promotion sees Hairspray, Jersey Boys, Sister Act, Billy Elliot reduced**

September 2009, London: A major new promotion has been launched by London theatre website westendtheatre.com, offering thousands of reduced-price tickets to see West End musicals this autumn.

Discounted tickets include recent Tony award winner **Billy Elliot** (£22.50 off), Olivier award winning musical **Jersey Boys** (25% off), big-budget and big-haired musical **Hairspray** (£27.50 off), Whoopi Goldberg's new production of **Sister Act** starring Patina Miller and Sheila Hancock (£23 off), movie-to-stage show **Dirty Dancing** (£20 off) and **Grease** starring Dancing on Ice winner Ray Quinn (£21 off).

NEW SHOWS REDUCED

To celebrate the start of the new season of plays and musicals launching in London, westendtheatre.com has also reduced tickets on new shows including **The Rise and Fall of Little Voice** starring X-Factor runner-up Diana Vickers, Joe Orton bio-play **Prick Up Your Ears** starring Little Britain's Matt Lucas, Sean Mathias' major new production of **Breakfast At Tiffany's** starring Anna Friel and a new stage adaptation of **The Shawshank Redemption** starring The Wire's Reg E. Cathey.

Marketing Director Mark Temple-Brown said: "Autumn is the most critical time for new shows opening in London and the West End has launched an amazing new season of plays and musicals this year. We are delighted that we can celebrate this new season by reducing prices on thousands of tickets to see some of London's top shows."

Visit: www.westendtheatre.com

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Notes for editors:

Westendtheatre.com is one of the fastest growing theatre ticketing sites on the web, offering discounts of up to 50% on a wealth of London musicals and plays. The site also offers a range of Hotel & Theatre and Dinner & Theatre packages - including free dinners at West End restaurants for the price of tickets to a show.

The site is powered by Encore Tickets, one of the UK's largest theatre ticket wholesalers, providing significant allocations of tickets to sold-out West End shows.

For further information contact:

press@westendtheatre.com

Tel: +44 870 9777 123