



FOR IMMEDIATE RELEASE:

Free London Hotel Rooms on offer in West End Theatre Sale

Shows include Love Never Dies, Legally Blonde, Priscilla, Jersey Boys and Billy Elliot

London, 10 January 2011: A new initiative has been launched in London's West End Theatre district this winter to promote a wide range of musicals and plays.

Westendtheatre.com has partnered with 18 top London shows and a range of Central London hotels to offers visitors to the city an unprecedented new promotion. Running until the end of March 2011, theatregoers to London can book a free room in a central London hotel when buying a top-price theatre ticket to one of a selection of shows.

Prices start at just £45 (\$70 USD / €55 Euros) per person for a three star hotel, continental breakfast and a best seat to a major West End show, based on two people sharing.

An amazing selection of big-budget West End musicals are featured in the promotion including: Andrew Lloyd Webber's sequel to the Phantom of the Opera – **Love Never Dies**; **Legally Blonde**, based on the smash-hit movie; Tony award-winning Elton John musical **Billy Elliot**; a new musical adaptation of **Love Story**; fabulous, spectacular show **Priscilla Queen of the Desert**; **Jersey Boys** featuring the music of Frankie Valli and The Four Seasons; **Dirty Dancing**; sexy, sassy Kander and Ebb show **Chicago**; joyous 1960s musical **Dreamboats and Petticoats**; **Grease The Musical**; Willy Russell's powerful musical **Blood Brothers**; theatre, dance and percussion show **Stomp**; and Michael Jackson tribute show **Thriller Live**.

Comedy and drama included in the promotion ranges from a riotously funny adaptation of **The 39 Steps**, to Samantha Bond in Oscar Wilde's **An Ideal Husband**, terrifying thriller **The Woman in Black**, and classic comedy **When We Are Married**.

Editor of Westendtheatre.com, Paul Raven, said: "We wanted to put together a promotion that provided people across the UK and overseas with a compelling reason to come to London and sample the best of the West End. This is our largest promotion to date and provides incredible value to visitors to London."

The West End is one of the greatest concentrations of entertainment venues, historic landmarks, restaurants and shops in the world. The area features over 40 major theatres, 30 museums and galleries and over 2,500 restaurants & bars.

To book the promotion visit www.westendtheatre.com

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Terms and conditions of the promotion:

Prices are per person and based on two people sharing a twin or double room in one of our chosen Central London 3* hotels. Valid for select performances and subject to availability. Once booked, the package is non transferable and cannot be exchanged or refunded. All prices include VAT and all other transaction and booking fees. Selected shows are subject to a £5 supplement. For full terms and conditions visit www.westendtheatre.com/theatre-breaks

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Notes for editors:

About Westendtheatre.com:

Westendtheatre.com is one of the fastest growing theatre sites on the web, offering news, reviews, information and special offers on West End shows, with discounts of up to 50%. The site also offers a range of Hotel & Theatre deals, Dinner & Theatre packages, and London attractions.

Ticketing and Hotel Breaks on the site are powered by Encore Tickets and Capital Breaks, one of the UK's largest theatre ticket wholesalers, providing significant allocations of tickets to sold-out West End shows.

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