

**FOR IMMEDIATE RELEASE:****Launch of Fantastic Fridays  
London Hotel and Theatre promotion****Friday evening special offers on a range of shows and hotels**

*April 2010, London:* A new promotion has been launched offering special deals on West End hotels and theatres when staying on a Friday evening in London.

The “Fantastic Fridays” promotion from London theatre website [westendtheatre.com](http://westendtheatre.com) will run until the end of October 2010 and offers a Top Price Seat to a hit show and a Friday night stay in a central London 4 Star Hotel for only £79\* per person.

Shows included in the special theatre and hotel package range from smash-hit musicals such as **Wicked**, **Chicago**, **Grease**, **Blood Brothers**, **Dreamboats and Petticoats** and **Stomp**, to hilarious comedy **The 39 Steps** and thriller **The Woman in Black**.

Editor of westendtheatre.com Paul Raven said: “We wanted to create a promotion that would help people from outside of London to come and enjoy a show. By offering a great value package that combines a central London hotel and top price ticket to a show, we’ve hopefully made it easy for people to enjoy a theatre break in the capital”.

To book visit: [www.westendtheatre.com](http://www.westendtheatre.com)

**SHOWS INCLUDED IN THE PROMOTION:**

**Wicked (musical):** Winner of this year’s audience award at the Olivier awards, Wicked is one of the biggest and most successful shows in London (*Apollo Victoria Theatre*); **Blood Brothers (musical):** Willy Russell’s award-winning musical about twins separated at birth, currently starring The Spice Girls’ Melanie C (*Phoenix Theatre*); **Chicago (musical):** The sexy tale of murderous showgirls, featuring hit songs and plenty of razzle dazzle (*Cambridge Theatre*); **Grease (musical):** Fun and fabulous high school musical now starring Robin Cousins (*Piccadilly Theatre*); **Dreamboats & Petticoats (musical):** A love story set in 1961 against a backdrop of fabulous Sixties songs (*Playhouse Theatre*); **Stomp (entertainment):** Theatre, dance, comedy and percussion all combine in this infectious and ingenious show (*Ambassadors Theatre*); **The 39 Steps (comedy):** A fast-paced, high-energy and hilarious adaptation of Hitchcock’s classic movie (*Criterion Theatre*); **The Woman in Black (thriller):** Terrifying ghost story now in its 21<sup>st</sup> year in the West End, starring Orlando Wells (*Fortune Theatre*).

\*Terms and conditions of the Hotel and Theatre promotion:

- Exact Shows and hotels offered may be subject to change and vary according to availability
- Package Price based on 2 persons sharing standard Twin / Double room
- Package Valid for Friday Arrivals only between 17/03/2010 – 29/10/2010

Notes for editors:

Westendtheatre.com is one of the premiere theatre ticket sites on the web, offering discounts of up to 50% on a wealth of London musicals and plays. The site also offers a range of Hotel & Theatre and Dinner & Theatre packages - including free dinners at West End restaurants for the price of tickets to a show.

The site is powered by Encore Tickets, one of the UK's largest theatre ticket wholesalers, providing significant allocations of tickets to sold-out West End shows.

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